

WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

www.thepittsburghchannel.com

And:

LUC Media 25 Whitlock Place Suite 201 Marietta, GA 30064

CONTRACT

	Contract / Re	vision		Alt Order#			
	963816	1		07912460	ס		
Product							
COMM. 4 JUSTICE/FAIR							
Contract Dates	Estimate #				-		
10/22/12 - 11/06/12							
Advertiser			Ori	ginal Date	Revision		
Committee for Justice &	Fairness		1	0/15/12	/ 11/14/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	<u>Station</u>	Account Executive		<u>xecutive</u>	Sales Office		
	WTAE	Bob Cain			Eagle-Philadelp		
	Special Hand	ling					
	D						
	Demographic						
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
	9913041	CFJF					
	Agency Ref	•		Advertiser	Ref		

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WTAE 10/22/12 10/28/12 6-7am News 6-7am :30 NM \$2,200.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 -TWTF--2 \$1,100.00 WTAE 10/29/12 11/04/12 6-7am News 6-7am :30 NM 2 \$2,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 MTWTF--2 \$1,100.00 WTAE 10/22/12 10/28/12 6-7am News 6-7am :30 NM 3 \$3,300.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 \$1,100.00 -TWTF--3 WTAE 10/29/12 11/04/12 6-7am News 6-7am :30 NM 3 \$3,300.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF--\$1,100,00 3 WTAE 10/22/12 10/28/12 7-9am :30 Good Morning America NM 6 \$6,600.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 -TWTF-6 \$1,100,00 WTAE 10/29/12 11/04/12 Good Morning America :30 7-9am NM 8 \$8,800.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 MTWTF--\$1,100.00 8 WTAE 11/05/12 11/06/12 6-7am News 6-7am :30 NM 2 \$2,400.00 Class of Time - Pre-emptible with notice Start Date Spots/Week End Date Weekdays Rate Week: 11/05/12 11/11/12 MT----2 \$1,200.00 WTAE 11/05/12 11/06/12 6-7am :30 NM 2 \$2,400.00 Class of Time - Pre-emptible with notice Weekdays Spots/Week <u>Rate</u>

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

Contract / Revision	Alt Order #	
963816 /	07912460	

 Contract Dates
 Product
 Estimate #

 10/22/12 - 11/06/12
 COMM. 4 JUSTICE/FAIR

 Advertiser
 Original Date / Revision

 Committee for Justice & I
 10/15/12 / 11/14/12

	Con	militiee for Sustice & f		
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Wook Nate	Туроброго	, anount
Week: 11/05/12 11/11/12 MT 2	\$1,200.00			
9 WTAE 11/05/12 11/06/12 Good Morning America	7-9am	:30	NM 2	\$2,400.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 MT 2	\$1,200.00			61 100 00
10 WTAE 10/22/12 10/28/12 Sat 8-10am	8-10am	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/22/12 10/28/12S- 2	\$550.00			
11 WTAE 10/29/12 11/04/12 Sat 8-10am	8-10am	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12S- 2	\$550.00			
12 WTAE 10/22/12 10/28/12 Sun 8-10am News	8-10am	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/22/12 10/28/12S 2	\$550.00			
13 WTAE 10/29/12 11/04/12 Sun 8-10am News	8-10am	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 2	Rate			
	\$550.00	.00	NIM 5	#F 000 00
14 WTAE 10/22/12 10/28/12 5-6pm News M-F	5-6pm	:30	NM 5	\$5,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TWTF 5	\$1,000.00			
15 WTAE 10/29/12 11/04/12 5-6pm News M-F	5-6pm	:30	NM 5	\$5,000.00
Class of Time - Pre-emptible with notice	_			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,000.00			
16 WTAE 11/05/12 11/06/12 5-6pm News M-F	5-6pm	:30	NINA 1	£1 000 00
Class of Time - Pre-emptible with notice	5-opin	.30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 M 1	\$1,000.00			
17 WTAE 10/22/12 10/28/12 5-6pm News M-F	5-6pm	:30	NM 5	\$5,000.00
Class of Time - Pre-emptible with notice	_			
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TwTF 5	<u>Rate</u> \$1,000.00			
18 WTAE 10/29/12 11/04/12 5-6pm News M-F	5-6pm	:30	NM 5	\$5,000.00
Class of Time - Pre-emptible with notice	о-орт	.50	NIVI	\$3,000.00
Start Date	Rate			
Week: 10/29/12 11/04/12 MTWTF 5	\$1,000.00			
19 WTAE 11/05/12 11/06/12 5-6pm News M-F	5-6pm	:30	NM 1	\$1,000.00
Class of Time - Pre-emptible with notice	D-4-			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,000.00			
20 WTAE 10/22/12 10/28/12 6-6:30pm News	6-6:30pm	:30	NM 5	\$5,500.00
Class of Time - Pre-emptible with notice	5 6.66pm	.00	,	Ψ0,000.00
1.200 of this tree of private that house			•	

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WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

Contract / Revision Alt Order # 963816 07912460

Contract Dates Product Estimate # 10/22/12 - 11/06/12 COMM. 4 JUSTICE/FAIR

Advertiser Original Date / Revision Committee for Justice & I 10/15/12 / 11/14/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 5	<u>Rate</u> \$1,100.00			
21 WTAE 10/29/12 11/04/12 6-6:30pm News	6-6:30pm	:30	NM	4 \$4,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
4 WTAE 10/29/12-11/04/12 6-6:30pm News	6-6:30pm	MTuWThF :30 \$1,100.00	NM	
See MG 21.6 5 WTAE 10/29/12-11/04/12 6-6:30pm News Credited	6-6:30pm	MTuWThF :30 \$1,100.00	NM	
6 WTAE 10/29/12-10/29/12 M-Sun 11pm News M MG for 21.4 11/01	M-Su 11-11:35pn	n M :30 \$1,100.00	NM	
22 WTAE 11/05/12 11/06/12 6-6:30pm News	6-6:30pm	:30	NM	1 \$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,100.00			,
23 WTAE 10/22/12 10/28/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	3 \$6,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 -TWTF 3	<u>Rate</u> \$2,000.00			70,000.00
24 WTAE 10/29/12 11/04/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	2 \$4,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$2,000.00			
Spot Ch Date Range Description 3 WTAE 10/29/12-11/04/12 M-Sun 11pm News	Start/End Time	Weekdays Length Rate	Type	
Credited	M-Su 11-11:35pm	n MTuWThF :30 \$2,000.00	NM	
25 WTAE 11/05/12 11/06/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	1 \$2,000.00
Class of Time - Pre-emptible with notice				, 42,000.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$2,000.00			
26 WTAE 10/22/12 10/28/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	1 \$2,000.00
Class of Time - Pre-emptible with notice	w ou // //.copiii	.50	IVIVI	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	Rate \$2,000.00			
27 WTAE 10/29/12 11/04/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	1 \$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12	<u>Rate</u> \$2,000.00			
110712 3	Ψ2,000.00			
		Totals	78	\$87,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	34	\$37,800.00	\$32,130.00
10/29/12 -11/06/12	44	\$49,200.00	\$41,820.00
Totals	78	\$87,000.00	\$73,950.00

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10/15/12 / 11/14/12



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

	Contract / Revision 963816 /	Alt Order # 07912460		
Contract Dates 10/22/12 - 11/06/12	Product COMM. 4 JUSTICE/F	Estimate # AIF		
Advertiser	Original Date / Revision			

Committee for Justice & I

Signature:	Date:	
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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of	f property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furnished by the Agency in connection with broadcasts hereunder	The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except after its prior approval.	man, correspondence, or telephone can an

- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 Main: (412)242-4300

Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

LUC Media Attention: Accounts Payable 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

WTAE P.O. Box 26887 Lehigh Valley, PA 18002-6887

2 WTAE Tu 11/06/12

6:14 AM 6-7am News

Invoice #	Invoice Date	Invoice Month	Invoice Period
963816-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station Account Executive Sales Office Sales Region **WTAE** Bob Cain Eagle-Philadelph National

Advertiser Committee for Justice & Fa	Product COMM. 4 JUS	STICE/FAIR	Estimate Number		
Flight [Order # 963816	Alt Order # 07912460		
Billing Broadd	<u>Calendar</u> cast	Billing Type Cash	Deal #		

Special Handling

IDB# Advertiser Code Product Code 9913041 CFJF

Agency Ref Advertiser Ref

ine Start Date End	Date De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2 10/29/12 11/0 Class of Time - F	4/12 6-7 re-emptible v	am News vith notice	6-7am	MTWTF	:30	2	\$1,100.00	NM	
Weeks: Start 10/2	Date End	Date MTWTFS	- 2 scription am News	Rate \$1,100.00 Start/End Time 6-7am 6-7am	:3	<u>Ad-ID</u>) СЈF3000Н) СЈF3000Н	•		Rate Type \$1,100.00 NN \$1,100.00 NN
4 10/29/12 11/0 Class of Time - F		am News vith notice	6-7am	MTWTF	:30	3	\$1,100.00	NM	\$1,100.00 111
Weeks: <u>Start</u> 10/29 Spots: <u>#</u> Ch <u>D</u> 1 WTAE M 3 WTAE W 2 WTAE T	/12 11/04 ay <u>Air Date</u> 10/29/12 10/31/12		- 3 cription am News am News	Rate \$1,100.00 <u>Start/End Time</u> 6-7am 6-7am 6-7am	:30 :30	<u>Ad-ID</u>) СЈF3000Н) СЈF3000Н) СЈF3000Н			Rate Type \$1,100.00 NN \$1,100.00 NN \$1,100.00 NN
6 10/29/12 11/0 Class of Time - P	4/12 God e-emptible w	od Morning Amer	ica 7-9am	MTWTF	:30	8	\$1,100.00	NM	-
Weeks: Start 10/29 Spots: # Ch Da 1 WTAE M 7 WTAE M 2 WTAE To 3 WTAE W 8 WTAE W 4 WTAE To 6 WTAE To		AIT TIME Des 8:28 AM Goo 8:50 AM Goo 8:28 AM Goo 7:59 AM Goo 8:53 AM Goo 7:28 AM Goo 8:54 AM Goo	8	Rate \$1,100.00 Start/End Time 7-9am 7-9am 7-9am 7-9am 7-9am 7-9am 7-9am 7-9am	:30 :30 :30 :30 :30 :30	Ad-ID CJF3000H CJF3000H CJF3000H CJF3000H CJF3000H CJF3000H CJF3000H			Rate Type \$1,100.00 NM \$1,100.00 NM \$1,100.00 NM \$1,100.00 NM \$1,100.00 NM \$1,100.00 NM \$1,100.00 NM
7 11/05/12 11/0 Class of Time - Pr		m News ith notice	6-7am	MT	:30	2	\$1,200.00	NM	
Weeks: Start 11/05	Date End [Date MTWTFSS	2 cription	<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 6-7am	Length	<u>Ad-ID</u> CJF3000H			Rate Type \$1,200.00 NM

6-7am

:30 CJF3000H

\$1,200.00 NM



Send Payment To:
WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12

Advertiser Product Estimate Number

Committee for Justice & FaCOMM. 4 JUSTICE/FAIR

www.thepittsburghchannel.com

Line Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
8 11/05/12 11/06/12 6-7am News Class of Time - Pre-emptible with notice	6-7am	MT	:30	2	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 MT	Spots/Week 2	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WTAE M 11/05/12 6:43 AM 6-7am		Start/End Time	<u>Length</u>				Rate Type
1 WTAE M 11/05/12 6:43 AM 6-7am 2 WTAE Tu 11/06/12 6:44 AM 6-7am		6-7am 6-7am		CJF3000H			\$1,200.00 NM
			.30				\$1,200.00 NM
9 11/05/12 11/06/12 Good Morning America Class of Time - Pre-emptible with notice		MT	:30	2	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS 11/05/12 11/11/12 MT	Spots/Week 2	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Descrip 1 WTAE M 11/05/12 8:59 AM Good N		Start/End Time	<u>Length</u>				Rate Type
1 WTAE M 11/05/12 8:59 AM Good N 2 WTAE Tu 11/06/12 8:42 AM Good N	•	7-9am 7-9am		СЈҒ3000н			\$1,200.00 NM
	torning America	7-9am	:30	СЈҒ3000н			\$1,200.00 NM
11 10/29/12 11/04/12 Sat 8-10am Class of Time - Pre-emptible with notice	8-10am	S-	:30	2	\$550.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11/04/12	Spots/Week 2	<u>Rate</u> \$550.00					
Spots: <u># Ch Day Air Date Air Time Descrip</u> 1 WTAE Sa 11/03/12 8:49 AM Sat 8-10		Start/End Time	Length				Rate Type
1 WTAE Sa 11/03/12 8:49 AM Sat 8-10 2 WTAE Sa 11/03/12 9:58 AM Sat 8-10		8-10am 8-10am		CJF3000H			\$550.00 NM
	Valli	o-ruain	.30	СЈҒ3000Н			\$550.00 NM
13 10/29/12 11/04/12 Sun 8-10am News Class of Time - Pre-emptible with notice	8-10am	S	:30	2	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12S	Spots/Week 2	<u>Rate</u> \$550.00		•			
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length				Rate Type
2 WTAE Su 11/04/12 9:08 AM Sun 8-1 1 WTAE Su 11/04/12 9:43 AM Sun 8-1		8-10am		СЈF3000Н			\$550.00 NM
	uam News	8-10am	:30	СЈҒ3000н			\$550.00 NM
15 10/29/12 11/04/12 5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	MTWTF	:30	5	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descript		Start/End Time	Length ,	Ad-ID			Rate Type
2 WTAE M 10/29/12 5:24 PM 5-6pm N 5 WTAE Tu 10/30/12 5:14 PM 5-6pm N		5-6pm		СЈҒ3000Н			\$1,000.00 NM
5 WTAE Tu 10/30/12 5:14 PM 5-6pm N 3 WTAE W 10/31/12 5:12 PM 5-6pm N		5-6pm		CJF3000H			\$1,000.00 NM
4 WTAE Th 11/01/12 5:28 PM 5-6pm N		5-6pm 5-6pm		CJF3000H CJF3000H			\$1,000.00 NM
1 WTAE F 11/02/12 5:23 PM 5-6pm N		5-6pm		CJF3000H			\$1,000.00 NM \$1,000.00 NM
16 11/05/12 11/06/12 5-6pm News M-F							\$1,000.00 19191
Class of Time - Pre-emptible with notice	5-6pm	M	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descript</u>		Start/End Time	Length A	Ad-ID			Rate Type
1 WTAEM 11/05/12 5:13 PM 5-6pm N	ews M-F	5-6pm	:30 0	ЭF3000н			\$1,000.00 NM
18 10/29/12 11/04/12 5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	MTWTF	:30	5	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descripti	_	Start/End Time	Length A	Ad-ID			Rate Type
3 WTAE M 10/29/12 5:51 PM 5-6pm N		5-6pm		:JF3000н			\$1,000.00 NM
2 WTAE Tu 10/30/12 5:56 PM 5-6pm N	ews M-F	5-6pm	:30 0	ЭF3000н			\$1,000.00 NM
1 WTAE W 10/31/12 5:55 PM 5-6pm N		5-6pm	:30 0	ЭF3000н			\$1,000.00 NM
5 WTAE Th 11/01/12 5:51 PM 5-6pm N	ews M-F	5-6pm	:30 0	ЭF3000H			\$1,000.00 NM



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Advertiser	Product	Estimate Number
		Estimate Number
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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
18 10/29/12 11/04/12 5-6pm News M-F 5-6pm Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$1,000.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 4 WTAE F 11/02/12 5:39 PM 5-6pm News M-F	Start/End Time 5-6pm	<u>Length</u> <u>Ad-ID</u> :30 CJF3000H			<u>Rate</u> <u>Type</u> \$1,000.00 NM
19 11/05/12 11/06/12 5-6pm News M-F 5-6pm Class of Time - Pre-emptible with notice	M	:30 1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 M 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE M 11/05/12 5:28 PM 5-6pm News M-F	Rate \$1,000.00 Start/End Time 5-6pm	<u>Length Ad-ID</u> :30 СЈF3000н			<u>Rate</u> <u>Type</u> \$1,000.00 NM
21 10/29/12 11/04/12 6-6:30pm News 6-6:30pm Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$1,100.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS MTWTF Spots/Week 5 Spots: # Ch Day Air Date Air Time Description 1 WTAE M 10/29/12 6:08 PM 6-6:30pm News 6 6 WTAE M 10/29/12 11:43 PM M-Sun 11pm News MG for 21.4 11/01	Rate \$1,100.00 Start/End Time 6-6:30pm M-Su 11-11:35pm	<u>Length Ad-ID</u> :30 СЈF3000н :30 СЈF3000н			Rate Type \$1,100.00 NM \$1,100.00 NM
2 WTAE Tu 10/30/12 6:29 PM 6-6:30pm News 3 WTAE W 10/31/12 6:22 PM 6-6:30pm News 4 WTAE Th 11/01/12 6-6:30pm News See MG 21.6 5 WTAE F 11/02/12 6-6:30pm News	6-6:30pm 6-6:30pm	:30 СЈF3000н :30 СЈF3000н :00			\$1,100.00 NM \$1,100.00 NM <i>\$1,100.00</i> NM
Credited	6-6:30pm	:00			\$1,100.00 NM
22 11/05/12 11/06/12 6-6:30pm News 6-6:30pm Class of Time - Pre-emptible with notice	M	:30 1	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 11/05/12 11/11/12 M 1 Spots: # Ch Day Air Date Air Time Description 1 WTAE M 11/05/12 6:09 PM 6-6:30pm News	Rate \$1,100.00 <u>Start/End Time</u> 6-6:30pm	<u>Length</u> <u>Ad-ID</u> :30 СЈF3000н			<u>Rate</u> <u>Type</u> \$1,100.00 NM
24 10/29/12 11/04/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice	MTWTF	:30 3	\$2,000.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS MTWTF 3 Spots/Week 3 Spots: # Ch Day Air Date 3 WTAE Tu 10/30/12 Air Time Description M-Sun 11pm News Credited M-Sun 11pm News	<u>Rate</u> \$2,000.00 <u>Start/End Time</u> <i>M-Su 11-11:35pm</i>	Length Ad-ID			<u>Rate Type</u> \$2,000.00 NM
2 WTAE W 10/31/12 11:11 PM M-Sun 11pm News 1 WTAE Th 11/01/12 11:14 PM M-Sun 11pm News	M-Su 11-11:35pm M-Su 11-11:35pm	:30 CJF3000H :30 CJF3000H			\$2,000.00 NM \$2,000.00 NM
25 11/05/12 11/06/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice	M	:30 1	\$2,000.00	NM	
Weeks: Start Date 11/05/12 End Date 11/11/12 MTWTFSS Months Spots/Week 11/05/12 Spots: # Ch Day Air Date Air Time Description 1 WTAE M 11/05/12 11:43 PM M-Sun 11pm News	<u>Rate</u> \$2,000.00 <u>Start/End Time</u> M-Su 11-11:35pm	<u>Length Ad-ID</u> :30 СЈF3000Н			<u>Rate Type</u> \$2,000.00 NM
27 10/29/12 11/04/12 M-Sun 11pm News M-Su 11-11:35pm Class of Time - Pre-emptible with notice	S	:30 1	\$2,000.00	NM	
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS Spots/Week 11/04/12 Spots/Week 11/04/12 Spots: # Ch Day Air Date Air Time Description 1 WTAE Su 11/04/12 11:29 PM M-Sun 11pm News	Rate \$2,000.00 Start/End Time M-Su 11-11:35pm	<u>Length</u> <u>Ad-ID</u> :30 СЈF3000Н			<u>Rate</u> <u>Type</u> \$2,000.00 NM



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963816-2	11/11/12	November 2012	10/29/12 - 11/06/12

[Advertiser	Product	Estimate Number
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Gross Total

\$49,200.00

Agency Commission

\$7,380.00

Net Amount Due

\$41,820.00